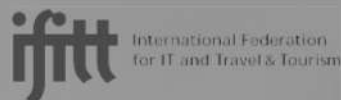


Jason L. Stienmetz
Berta Ferrer-Rosell
David Massimo *Editors*

Information and Communication Technologies in Tourism 2022

Proceedings of the ENTER 2022
eTourism Conference, January 11–14, 2022



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Preface

The 29th Annual International eTourism Conference ENTER22@Nankai features new research, innovative systems, and industry case studies on the application of Information and Communication Technologies (ICT) in travel and tourism. Organized by the International Federation for IT and Travel & Tourism (IFITT), ENTER22@Nankai will take place online, during January 11–14, 2022, with the theme “Preparing for Travel’s Return: The New Future of e-Tourism.” The research track of ENTER22@Nankai received a total of 76 full and short paper submissions, covering a diverse variety of fields within the area of ICT and tourism. Each research paper submission went through a rigorous double-blind review process. As a result, 32 full papers and 15 short papers were accepted for presentation at the conference and are included in these proceedings. While still maintaining a broad topic, the papers presented in this volume advance the current knowledge base of ICT and tourism in the following areas: social media and sharing economy, technology including AI-driven technologies, research related to destination management and innovations, COVID-19 repercussions, and others. We hope these proceedings will serve as a valuable source of information on the state of the art in ICT and tourism research. We greatly appreciate the considerable time and effort put in by all members of the ENTER22@Nankai Scientific Committee who helped us to ensure that the content of the research papers is of high quality. We also would like to thank the panel of experts who helped with additional reviews in order to select candidates for the best paper award. Furthermore, we are thankful to the ENTER22@Nankai conference chairs Hanqin Qiu and Anyu Liu and the rest of the conference organization team, the IFITT President Juho Pesonen, and the IFITT Board for their support while managing the research track. Finally, we would also like to thank all the authors for their willingness to disseminate their latest research at ENTER22@Nankai. This conference would not be possible without their efforts.

Jason Stienmetz
Berta Ferrer-Rosell
David Massimo

Contents

Technology

Full Papers

Video Game Experiential Marketing in Tourism: Designing for Experiences	3
Mattia Rainoldi, Arne Van den Winckel, Joanne Yu, and Barbara Neuhofer	

Mixed Reality (MR) for Generation Z in Cultural Heritage Tourism Towards Metaverse	16
Dimitrios Buhalis and Nurshat Karatay	

Virtual Reality: A Simple Substitute or New Niche?	28
Victoria-Ann Verkerk	

Emergence and Rapid Popularization of Paid Web-Conferencing- Application-Based Tours in Japan: An Analysis of Their Business Potential	41
Kennichiro Hori, Ibuki Yoshida, Miki Suzuki, Zhu Yiwen, and Yohei Kurata	

Users Versus Non-users: The Impact of Experience on Hotel Guests' Attitudes Towards Service Robots in Hotels	55
Patrycja Brylska, Cihan Cobanoglu, and Seden Dogan	

Short Papers

Video Games as a Media for Tourism Experience	67
Yang Junko, Chia-Hsiang Hsu, and Tsong-Zen Liu	

Online Travel Planning for Families with a Child with a Disability	72
Mohamed Reda Khomsi, Karl Delorme, and Cyril Martin-Colonna	

Leveraging Blockchain in Medical Tourism Value Chain	78
Sreejith Balasubramanian, Shalini Ajayan, and Cody Morris Paris	

Social Media and User Generated Content

Full Papers

“Better Not Let Me Know”: The Mediating Role of Regret on the Relation Between Social Comparison Discrepancy in Online Hotel Review and Revisit Intention	87
Sunny Zhenzhen Nong and Lawrence Hoc Nang Fong	
Analysis of Instagram Users’ Movement Pattern by Cluster Analysis and Association Rule Mining	97
Zehui Wang, Luca Koroll, Wolfram Höpken, and Matthias Fuchs	
Beyond Influencer Credibility: The Power of Content and Parasocial Relationship on Processing Social Media Influencer Destination Marketing Campaigns	110
Yi Xuan Ong, Tao Sun, and Naoya Ito	
Management Response to Online Review: The Case of Hong Kong Luxury Hotels	123
Suki Siuki Tam, Lawrence Hoc Nang Fong, and Rob Law	
The Usage of Emoji in Tourism-Related Instagram Posts: Suggestions from a Marketing Perspective	134
Viktoria Distel, Roman Egger, Ugljesa Petrovic, Viet Linh Phan, and Simon Wiesinger	

Destinations

Full Papers

Navigation by Revealing Trade-offs for Content-Based Recommendations	149
Linus W. Dietz, Sameera Thimbiri Palage, and Wolfgang Wörndl	
Multisensory VR Experiences in Destination Management	162
Barbara Prodingner and Barbara Neuhofer	
Do DMOs Promote the Right Aspects of the Destination? A Study of Instagram Photography with a Visual Classifier	174
Lyndon Nixon	
Personalization of Multi-day Round Trip Itineraries According to Travelers’ Preferences	187
Elif Erbil and Wolfgang Wörndl	

Contents	ix
Destinations and Data State-of-the-Art in Switzerland and Liechtenstein	200
Elide Garbani-Nerini, Elena Marchiori, and Lorenzo Cantoni	
Identifying the Main Service Elements for Customer-Oriented Live Guided Virtual Tours	213
Rosa Repo and Juho Pesonen	
Short Papers	
Travel Incheon as a Metaverse: Smart Tourism Cities Development Case in Korea	226
Tachyee Um, Hyunkyu Kim, Hyunji Kim, Jungho Lee, Chulmo Koo, and Namho Chung	
CoViD-19	
Full Papers	
Communicating to Tourists During and Post-Covid-19: What Do They Want (Need) to Hear?	235
Laura Zizka, Meng-Mei Chen, Effie Zhang, and Amandine Favre	
An Exploratory Study of Consumers' Travel-Related Concerns About COVID-19	245
Wenqi Wei and Irem Önder	
Building Resilient Smart Cities for Sustainable Urban Tourism in Africa Post-COVID-19 Pandemic	256
Erisher Woyo and Dandison Ukpabi	
Special Track on the Sharing Economy in Travel and Tourism: Experiences and Social Networking	
Full Papers	
Identifying the Elements of Great Online Customer Encounters	271
Johanna Heinonen and Juho Pesonen	
Using Machine Learning Methods to Predict Demand for Bike Sharing	282
Chang Gao and Yong Chen	
Short Papers	
A Framework of Resilience for Peer-to-Peer Accommodation Hosts Under COVID-19	297
Yu-Hua Xu, Shihan (David) Ma, and Xin-Yue Li	
Platform Stress in Hospitality – Focusing on the Technology dimension	304
Jae Eun (Francesca) Park, Namho Chung, and Chulmo Koo	

Window to the Destination: Tourists' Local Experience via "Online Experiences" on Airbnb Amid the Pandemic	310
Junjiao Zhang and Hanqin Qiu	

Special Track on Big Data and Smart Tourism

Full Papers

Data-Supported CRM as a Lever for DMO Success: A Social Exchange Relationship Approach	319
Birgit Bosio and Melanie Scheiber	

Towards a Strengths-Based Personal Informatics Framework for Transformative Tourism Experiences: A Phenomenological Study on Serious Leisure Practitioners	331
C. K. Bruce Wan, Cees J. P. M. de Bont, Paul Hekkert, and Kenny K. N. Chow	

Destination Image of DMO and UGC on Instagram: A Machine-Learning Approach	343
Roman Egger, Oguzcan Gumus, Elza Kaiumova, Richard Mükisch, and Veronika Surkic	

Topic Modelling of Tourist Dining Experiences Based on the GLOBE Model	356
Roman Egger, Angela Pagiri, Barbara Prodingner, Ruihong Liu, and Fabian Wettinger	

Content-Based Recommendations for Crag and Climbing Routes	369
Iustina Ivanova, Marina Andrić, and Francesco Ricci	

Understanding Preferences in Tourism Email Marketing	382
Elide Garbani-Nerini, Elena Marchiori, Rossella Reale, and Lorenzo Cantoni	

Using the Behaviour Change Wheel to Design an App to Change Tourist Behaviour and Increase Dispersal into Regional Areas	395
Martha Wells, Kristy de Salas, and Anne Hardy	

Short Papers

Exploring "Planned Serendipity" and On-site Information Behavior on Smartphones	406
Micol Mieli	

Understanding Hotel Employees' and Guests' Perceptions of Smart Hotels Using Q Methodology	412
Ye Shen	

Contents	xi
Business Intelligence and the Public Management of Destinations: The View of DMOs	417
Francisco Femenia-Serra, Aurkene Alzua-Sorzabal, and Aitziber Pousa-Unanue	
Visualizing and Comparing Online Travel Reviews of the Great Walls: A Data Mining Approach	423
Jin Ling and Nadezda Sorokina	
Special Track on Digital Education and Training in Tourism and Hospitality	
Full Papers	
Analyzing Individual, Institutional, and Regional Contributions to E-tourism: The Case of ENTER Proceedings (1996–2021)	431
Suki Siuki Tam, Huiyue Ye, Rob Law, and Lawrence Hoc Nang Fong	
eLearning for Tourism During COVID-19 - Learning from Students’ Perspectives. A Pilot Study	443
Lea Hasenzahl, Soha Ghezili, and Lorenzo Cantoni	
Short Papers	
An Empirical Study on the Impact of Prior Information Provision Methods on Participants’ Perceptions in Tasting Marketing	455
Hisashi Masuda and Kengo Matsumura	
Special Track on Travel in the Metaverse: The Future of Smart Tourism Cities	
Full Papers	
How to Design Hotel Gamified Applications Effectively: Understanding the Motives of Users as Hotel Visitors	463
Demos Parapanos and Elina (Eleni) Michopoulou	
Escaping Loneliness Through Tourist-Chatbot Interactions	473
Peng Wang and Jun Shao	
Short Papers	
Exploring the Impact of Travel Vlogs on Prospect Tourists: A SOR Based Theoretical Framework	486
Wenliang Li, Yoo Ri Kim, Caroline Scarles, and Anyu Liu	
Monitoring Human-Wildlife Interactions in National Parks with Crowdsourced Data and Deep Learning	492
Bing Pan, Virinchi Savanapelli, Abhishek Shukla, and Junjun Yin	

